

# Wayne Public Library

## Request for Business Research Assistance

We protect each library user's right to privacy and confidentiality with respect to information sought or received and resources consulted, borrowed, acquired or transmitted. (American Library Association, 2008)\*\*

**PLEASE PRINT OUT FORM, FILL IN INFORMATION AND RETURN IT TO THE WAYNE PUBLIC LIBRARY**

Name

Email:

Phone:

Website:

(if applicable)

I prefer contact via:  Email  Phone  Either

I'd rather use the phone to describe my needs. Good times to contact me are:

1) Please describe your business or business idea:

2) What products/services are you selling?

3) Who will buy your product/services?

4) What type of assistance do you need today?

- |  |  |
|--|--|
| <input type="checkbox"/> How to start a business               | <input type="checkbox"/> Financing                                 |
| <input type="checkbox"/> Preparing a business plan/samples     | <input type="checkbox"/> Pricing/margins/overhead                  |
| <input type="checkbox"/> Managing a business                   | <input type="checkbox"/> Legal structure                           |
| <input type="checkbox"/> Basic business accounting             | <input type="checkbox"/> Business registration                     |
| <input type="checkbox"/> Cash flow/balance sheet/profit & loss | <input type="checkbox"/> Competition                               |
| <input type="checkbox"/> Marketing/sales                       | <input type="checkbox"/> Business trends/publications/associations |
| <input type="checkbox"/> Doing market research                 | <input type="checkbox"/> Mentoring resources                       |
| <input type="checkbox"/> Websites/social media                 | <input type="checkbox"/> Other:                                    |

5) What information or questions would you like help answering today?



Wayne Public Library  
3737 S. Wayne Road  
Wayne, Michigan 48184  
734-721-7832  
[www.wayne.lib.mi.us](http://www.wayne.lib.mi.us)